



NP

NIKKI PIETROCOLA

ILLUSTRATOR | WWW.NIKKIPIEARTS.COM
| GARFIELD, NJ | (917)-608-0462 | @NIKKIPIEARTS

SUMMARY

An ambitious and passionate Illustrator offering well-developed skills in 2D vector-based illustration and traditional illustration. As well as a published writer who is pursuing a career using my talents to further develop making a difference for the betterment of the world and those living on it.

SKILLS AND ATTRIBUTES

- Team Player
- Detail Oriented
- Thrives Under Pressure
- Time Management
- Adobe Photoshop
- Adobe Illustrator
- InDesign
- Figma (UI/UX)
- Procreate
- Animate CC
- Adobe Audition
- Adobe Premiere Pro
- Maya
- Microsoft Office
- Visual Narratives
- Editorial Illustration

EXPERIENCE

FREELANCE ILLUSTRATOR • (ESTABLISHED IN 2019)

- Proficiently executed the client's vision toward the desired end goal of the project.
- Managed and executed multiple projects during the same timeframe.
- Fluently executed designed rough drafts, while collaborating with the client's needs and visions.
- Successfully executed promotional advertisements for clients, amplifying their overall audience and traction to their websites and accounts.
- Met deadlines accordingly and adjusted quickly to any last-minute changes that the client requested.

GRAPHIC DESIGNER • "CREATIVE DIFFERENCES" AN AUDREY CALHOUN FILM • (JULY 2023)

- Proficiently executed a promotional painting for the film "Creative Differences."
- Designed new, on-brand visual elements for marketing promotion.
- Observed potential marketing strategies and avenues.
- Studied photographs and other references to plan materials, products, or services.

ACADEMIC COMPUTING ASSISTANT • LESLEY UNIVERSITY • (SEPTEMBER 2022 - MAY 2023)

- Welcomed students and faculty, assisted with printing, rented out technological equipment and maintained front reception desk.
- Handled incoming emails and directed them to appropriate department or employee.



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- Graphic Novel/Comic Spreads
- 2D Vector Based Illustration
- Traditional Illustration
- Screen Printing
- Ceramics
- Troubleshoot systems and equipment and ran tests to make effective recommendations.
- Troubleshoot systems to determine appropriate resolution for reported problems with usage.

GRAPHIC DESIGNER • “WITH YOUR WHOLE CHEST” AN AUDREY CALHOUN FILM • (SEPTEMBER 2022 – MAY 2023)

- Leveraged proficiency in Adobe Photoshop and Procreate to design posters and other promotional media.
- Designed new, on-brand visual elements.
- Observed potential marketing strategies and avenues.
- Prepared rough sketches of product concepts, discussed with client, and made necessary changes.
- Studied photographs and other graphics to plan materials, products, or services.

ARTISTIC DIRECTOR AND SOCIAL MEDIA MANAGER • LESLEY PERFORMING ARTS CLUB • (NOVEMBER 2021 – JUNE 2022)

- Addressed client concerns and worked together to achieve mutually beneficial outcomes.
- Recruited support personnel and crew in preparation for the organization’s musicals and productions.
- Prepared annual budgets and bi-weekly fundraisers to generate multiple income sources for the organization’s art supplies.
- Interpreted drawings, sketches, and work orders in preparation for set and prop design.
- Utilized personal protective equipment and proper ventilation systems to promote safe artwork creation.
- Created advertisements for casting calls, crew calls, final show posters, and fundraising.
- Scheduled posts weekly for the client’s Instagram and Facebook

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EDUCATION

BACHELOR OF FINE ARTS (ILLUSTRATION) • 2023 • LESLEY UNIVERSITY
(CAMBRIDGE, MA)

ASSOCIATES OF ARTS (ANIMATION) • 2020 • LESLEY UNIVERSITY
(CAMBRIDGE, MA)

HIGH SCHOOL DIPLOMA • 2018 • SAINT JOHN VIANNEY HIGH SCHOOL
(HOLMDEL, NJ)

EXHIBITIONS

- Group Exhibition, "***Lesley Art and Design Senior Showcase***", Roberts Gallery (1801 Massachusetts Ave, Cambridge, MA 02138). **(2023)**
- Group Exhibition, "***Connections***" ***an Art Expo for International Education Week***, (Virtual Gallery sponsored by the Global Education Center and designed and implemented by the

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Foundations of International Higher Education course students in GSASS). (2021)

AWARDS, RECOGNITIONS AND PUBLICATIONS

- [“Homesick,”](#) is a visual narrative about reconnecting to those you love through food, while being in quarantine. [“Homesick”](#) was asked to be used in promotional advertisement for Lesley University’s Art and Design Program to highlight portfolio level work in presentations to perspective students. Recognition awarded by Kate Castelli, Associate Professor and Chair of the Illustration and Visual Narrative Department (2023)
- Published in *Common Thought Art and Literary Magazine* for [“From Salt to Sugar”](#) (2019)
- *“Animation is a Team Sport”* award issued by Catriona Baker, Associate Professor and Chair of the Animation Department for Lesley University (2019)
- *Kaufman Scholarship* awarded by Lesley University (2018)



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- *Presidential Scholarship* awarded by Lesley University (2018)

(References upon request)



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